



### **Mission Statement**

To afford the 'San' the opportunity to pursue and preserve their culture and heritage in its purest form thereby ensuring the survival of this ancient civilization unique to Africa.

### **Objectives**

1. To provide professional expertise and logistical support to the 'San' on land acquired and developed to meet the needs of a community dedicated to the survival of their history, folklore and language.
2. To pursue these objectives through consensus and in a non-confrontational manner.
3. To be open and transparent in all spheres of operation including financial and motivational.
4. To develop the land as a living cultural center, reintegrate the indigenous fauna and flora and rekindle the spiritual bond associated with the environment and ancestral traditions.
5. To re-establish and expand the rich oral history and language of the 'First People' of Southern Africa.
6. To provide a support network for this community in the form of health care and educational facilities.
7. To explore and develop sustainable projects within this community such as selective eco-cultural tourism which will enable and equip the 'San' to manage their indigenous heritage.
8. To ensure the benefits of these initiatives accrue directly to the Project and the 'San'.
9. To stimulate a greater awareness and knowledge of the 'San' and to ensure that their past has a future.
10. To reverse the cycle of persecution, appropriation and exploitation of the 'San' and restore the dignity and pride of their age old heritage.

